

# Risk-!n 2024



## Sponsorship Packages

Bridge the silos  
to better manage risks!

# Risk-!n

Events For Risk Professionals

#riskin24

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# WELCOME INTRODUCTION



**2024 is the year where Risk-In will deliver even more targeted sessions on your subject of interests: Cyber, Security & Travel Insurance & Captives, Resilience, People & ESG, Integrated Risk Management for Public & Private.**

Risk manager roles are becoming more and more important as they learn to liaise better with all organizational processes. Risk-In is a truly multidisciplinary, transverse and interactive conference bridging Enterprise Risk Management, Security incl. Cyber, Insurance, Captiv management, Risk engineering and Business Continuity Management, Resilience and Disaster Recovery.

The interactive conference model, supported by various innovative formats, world café, workshops, round table, moderation and debate, are reinforcing the links between the delegates and the sponsors. These interactive formats, allows participants and sponsors to demonstrate

their expertise in constructive discussions. In addition to the sponsoring packages we have planned to ensure the sponsors are being approached by the delegates helping them to identify you as a solution to their challenges.

With Antoine, we are happy to discuss your communications objectives and needs for 2024 and find a way to make your participation in Risk-In 2024 more impactful than you think.

**May the Risk be with you!**



**Stéphane Martin**  
*Risk-In Co-Founder*



**Dr. Antoine Lacombe**  
*Risk-In Co-Founder*

# GENERAL INFORMATION

# Risk-!n 2024

## Enough of virtual events?

In 2024 we offer you this unique opportunity to gather together again and exchange on experience and best practices with peers from all around Europe.

## When?

30 & 31 May 2024

## Where?

Zurich Marriott Hotel

*Neumühlequai 42, 8006 Zürich, Switzerland*





## WHY BECOME A SPONSOR ?

Risk-In event has an increasing interest from leading European organizations.

### TARGET NUMBER OF PARTICIPANTS

**+280** 

Executive and Senior managers...



#### Participant bring expertise from all four domains\*:



➤ Enterprise Risk Management : 60%



➤ Security : 35%



➤ Insurance : 35%



➤ Resilience : 45%

\*Total exceeding 100% as attendees to Risk-In may be in charge of one or more processes listed.

# VISIBILITY THROUGH THE MARKETING CAMPAIGN

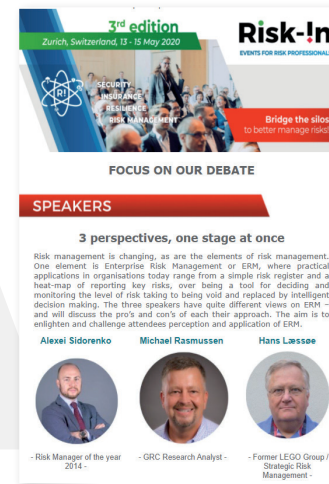
- Programme advertisement
- Online presence
- Social Media dedicated campaign

**Bluesky:** Risk-in conference

**LinkedIn:** Risk-in conference page : 1.700 followers

**LinkedIn Stéphane Martin:** 9.700 connections

- Newsletter reaching more than 18.000 professionals



## VISIBILITY THROUGH THE EVENT

- Stand
- Session with speaker & moderator
- Logo in between session slide
- Logo on Sponsor wall
- Business lounge for quiet discussions

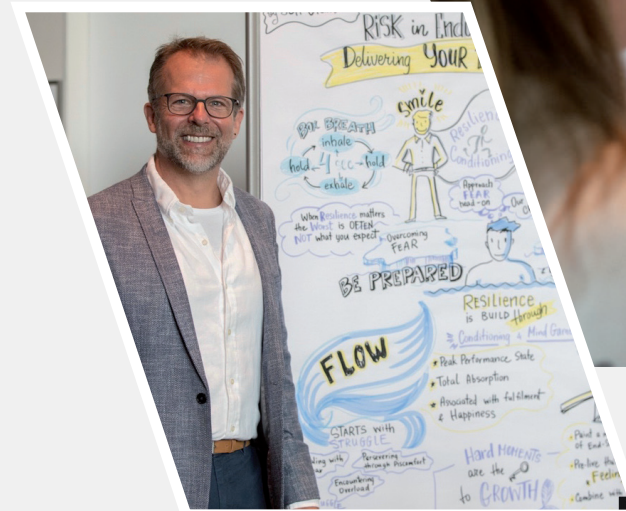
*See options list page 17*



# VISIBILITY THROUGH THE EVENT

➤ Graphic recording  
*Options, see page 17*

★ Sponsors' choice ★



## VISIBILITY THROUGH THE EVENT

- Logo sponsor on Conference bag  
*(Platinum & Gold sponsor level)*
- «Catch-a-box» microphone *(Option)*
- Branded Wifi network to all participants  
*(Option)*
- Risk-In event App available to all participants & sponsors



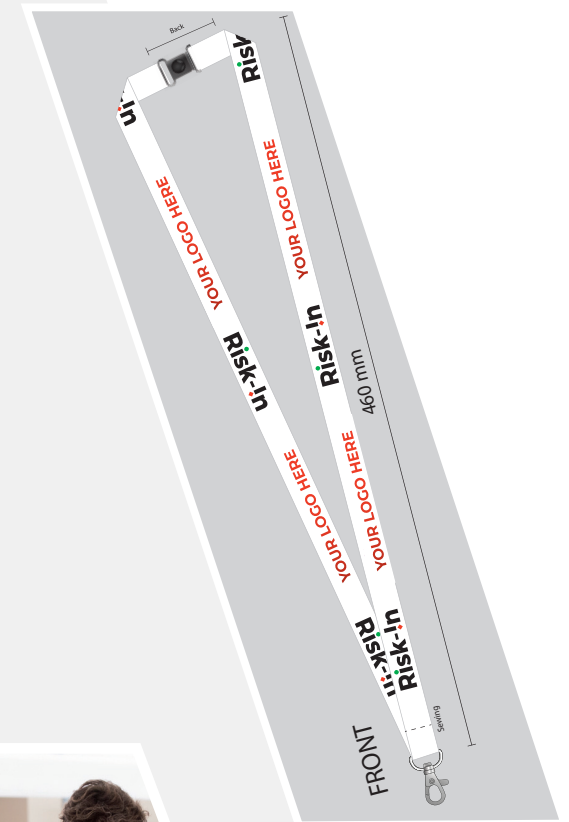
*See options list page 17*



## VISIBILITY BY OBJECTS

- Lanyards (*Option*) ★ Sponsors' choice ★
- Bag inserts (*Included in all sponsorship packages*)
- Pens (*Option*)
- Notebook (*Option*)
- Mini beach-flags (*Included in option for branded cocktail or welcome coffee*)

*See options list page 17*



## CREATE YOUR OWN EVENT

- Branded welcome coffee  
*(Incl. mini beach flags)*
- Branded cocktail Aperero riche  
Networking event  
*(Incl. mini beach flags)* ★ Sponsors' choice ★
- Tailored lunch Sponsor sessions,
- Business meeting rooms,  
*See options list page 17*



## AND MORE ADVANTAGES

- Delegate list with emails for **Platinum** and **Gold** levels
- Delegate list without emails for **Silver** and **Bronze** levels
- Free badges for your staff, number depends on sponsorship package
- Free badges for your invitees, number depends on sponsorship package
- Promotional code for your invitees -25%
- Prime access to sponsoring options, **Platinum -40%**, **Gold -20%**

*See options list page 17*



24 200 CHF

## PLATINUM SPONSORS



- Risk-In to communicate **sponsors' contact details** to participants interested sponsor expertise
- **Logo** and acknowledgement in **between session slide**
- **Logo** on **Sponsor wall**
- **Delegate list with** email
- 6 Sponsors **Staff free badges**
- 8 Sponsor's **Invitees free badge**
- - 35 % **promotional code** for sponsor's invitees
- Logo and acknowledgment on **online communication**
- **Stand** with prime choice of location
- **Newsletter** dedicated communication campaign
- **Speaker session in Risk-In programme** (approved by the Steering Committee)
- **Bag inserts**
- **Advertising page** in printed programme - Back cover page
- **Logo** on **Conference bag**
- **Social Media** dedicated campaign, incl. a video post on Risk-In website,
- 40% on **Sponsorship options**
- **Special Sponsor** session
- Sponsor and team presence on **Risk-In event App**

## GOLD SPONSORS

16 500 CHF

- Risk-In to communicate **sponsors' contact details** to participants interested sponsor expertise
- **Logo** and acknowledgement in **between session slide**
- **Logo** on **Sponsor wall**
- **Delegate list with** email
- 3 Sponsors **Staff free badges**
- 4 Sponsor's **Invitees free badge**
- - 25 % **Promotional code** for sponsor's invitees
- Logo and acknowledgment on **online communication**
- **Stand** with choice of location (*After Platinum choice*)
- **Newsletter** dedicated communication campaign
- **Speaker session in Risk-In programme** (approved by the Steering Committee)
- **Bag inserts**
- **Advertising page** in printed programme - Inside front cover page
- **Logo** on **Conference bag**
- **Social Media** dedicated campaign
- - 20% on **Sponsorship options**
- Sponsor and team presence **on Risk-In event App**



8 250 CHF

## SILVER SPONSORS

- Risk-In to communicate **sponsors' contact details** to participants interested sponsor expertise
- **Logo** and acknowledgement in **between session slide**
- **Logo** on **Sponsor wall**
- **Delegate list without** emails
- 2 Sponsors **Staff free badges**
- 2 Sponsor's **Invitees free badge**
- - 25 % **Promotional code** for sponsor's invitees
- Logo and acknowledgment on **online communication**
- **Stand** (*First come first serve for choice of location*)
- **Newsletter** dedicated communication campaign
- **Speaker session in Risk-In programme**  
(approved by the Steering Committee)
- **Bag inserts**
- **Advertising page** in printed programme - Inside page
- Sponsor and team presence on **Risk-In event App**

## BRONZE SPONSORS

- Risk-In to communicate **sponsors' contact details** to participants interested sponsor expertise
- **Logo** and acknowledgement in **between session slide**
- **Logo** on **Sponsor wall**
- **Delegate list without** emails
- 2 Sponsors **Staff free badges**
- 2 Sponsor's **Invitees free badge**
- - 25 % **Promotional code** for sponsor's invitees
- Logo and acknowledgment on **online communication**
- **Stand** (*First come first serve for choice of location*)
- Sponsor and team presence on **Risk-In event App**



# BRANDED SPONSORING OPTIONS



	<b>CHF</b>
<b>1. Graphic recording</b> - 1 session incl. sponsor logo on drawing	<b>500</b>
<b>2. Cocktail</b> Aperero riche / Networking <b>event</b>	<b>6 500</b>
<b>3. Branded Wifi</b> network to all participants	<b>850</b>
<b>4. Welcome coffee</b> <i>1 morning (croissant + 6 mini beachflags + authorization for sponsor brochures on buffet)</i>	<b>1 800</b>
<b>5. «Catch-a-box»</b> microphone - 2 days	<b>2 500</b>
<b>6. Pens</b> (300 ex.)	<b>1 500</b>
<b>7. Notebook</b> (300 ex.)	<b>1 500</b>
<b>8. Lanyards</b> (300 ex.)	<b>1 500</b>
<b>9. TV Set</b> at stand - 2 days	<b>900</b>
<b>10. Special Sponsor sessions</b>	<b>Contact us</b>

*Any special arrangements as room rentals, group restaurant reservation or additional options will be charged on real costs plus a 20% processing fee.*

*The above listed options are the classic ones, we are open to any crazy ideas you may have :  
**test us!***

# SPONSORSHIP PACKAGES



	PLATINIUM	GOLD	SILVER	BRONZE
Risk-In to communicate <b>sponsors' contact details</b> to participants interested in sponsor's expertise	X	X	X	X
<b>Logo</b> and acknowledgement in <b>between session slide</b>	X	X	X	X
<b>Logo</b> on <b>Sponsor wall</b>	X	X	X	X
<b>Delegate list</b>	emails	emails	Without emails	Without emails
Sponsors <b>Staff free badges</b>	6	3	2	2
Sponsor's <b>Invitees free badge</b>	8	4	2	2
<b>Promotional code</b> for sponsor's invitees	35%	25%	25%	25%
Logo and acknowledgment <b>on online communication</b>	X	X	X	X
<b>Risk-In event App presence</b>	X	X	X	X
<b>Stand</b>	Choice of location	Choice of location	X	X
<b>Dedicated Newsletter campaign</b>	X	X	X	
<b>Speaker session in Risk-In programme</b> (approved by the Steering Committee)	X	X	X	
<b>Bag inserts</b>	X	X	X	
<b>Advertising page</b> in printed programme	Back cover page	Inside front cover page	Inside page	
<b>Logo</b> on <b>Conference bag</b>	X	X		
<b>Social Media</b> dedicated campaign	X	X		
<b>Sponsorship options</b>	- 40%	-20%		
<b>Special Sponsor Session</b>	X			
<b>PRICES</b> (excl. VAT)	<b>24 200 CHF</b>	<b>16 500 CHF</b>	<b>8 250 CHF</b>	<b>3 850 CHF</b>

# CONTACTS

# Risk-!n 2024



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