

Risk-!n 2022



Risk-!n

EVENTS FOR RISK PROFESSIONALS

SPONSORING PACKAGES

**Bridge the silos
to better manage risks!**

#RISKIN22

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WELCOME INTRODUCTION

Thanks to past years of success confirming the need for such a platform, it is with great pleasure we enter the 5th year of Risk-In conference.

2022 event is going to be a real step-up in bridging the silos. Risk-In is a truly multidisciplinary, transverse and interactive conference bridging Enterprise Risk Management, Security, Insurance and Resilience.

The interactive conference model, supported by various innovative formats (world café, workshops, round table, moderation and debate) are reinforcing the links between the delegates and the sponsors. Moreover, these interactive formats, allows participants and sponsors to demonstrate their expertise in constructive discussions.

In addition to the sponsoring packages we have planned to ensure the sponsors are being approached by the delegates

through an online survey helping them to identify you as a solution to their challenges.

With Antoine, we are happy to discuss your communications objectives and needs for 2022 and find a way to make your participation in Risk-In 2022 more impactful than you think.

May the Risk be with you!



Stéphane Martin
Risk-In Co-Founder



Dr. Antoine Lacombe
Risk-In Co-Founder

GENERAL INFORMATION

Risk-!n 2022

Enough of virtual events?

In 2022 we offer you this unique opportunity to gather together again and exchange on experience and best practices with peers from all around Europe.

When?

From 19 to 20 May 2022

Where?

Sheraton Zurich hotel

*Pfingstweidstrasse 100,
Zurich 8005 Switzerland*



WHY BECOME A SPONSOR ?

Risk-In event has an increasing interest from leading European organizations.

TARGET NUMBER OF PARTICIPANTS

+250 

Executive and Senior managers....

Participant bring expertise from all four domains*:



➤ Enterprise Risk Management : 56%



➤ Security : 22%



➤ Insurance : 18%

➤ Resilience : 37%



➤ Others : 22%

*Total exceeding 100% as attendees to Risk-In may be in charge of one or more processes listed.



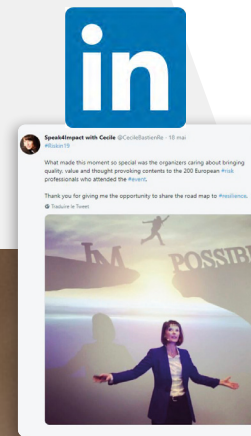
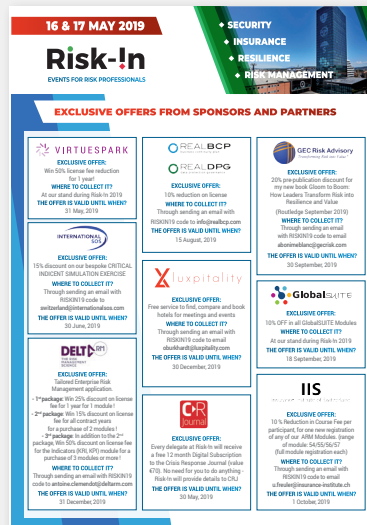
VISIBILITY THROUGH THE MARKETING CAMPAIGN

- Programme advertisement
- Online presence
- Social Media dedicated campaign

Twitter: #RISKIN22

LinkedIn: Risk-in conference

- Newsletter reaching more than 20.000 professionals



VISIBILITY THROUGH THE EVENT

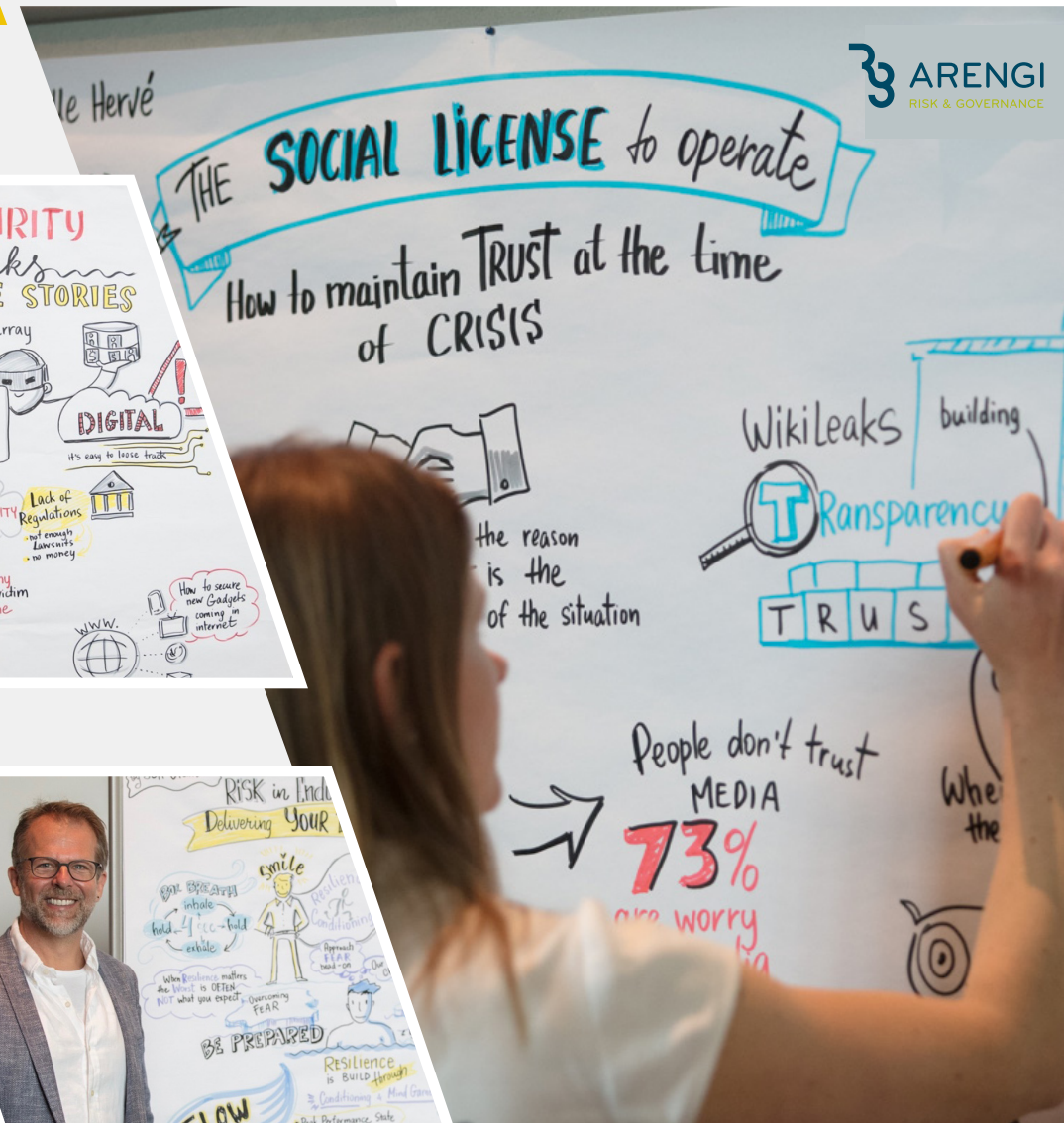


- Stand
- Session with speaker & moderator
- Logo in between session slide
- Logo on Sponsor wall
- Business lounge



VISIBILITY THROUGH THE EVENT

➤ Graphic recording



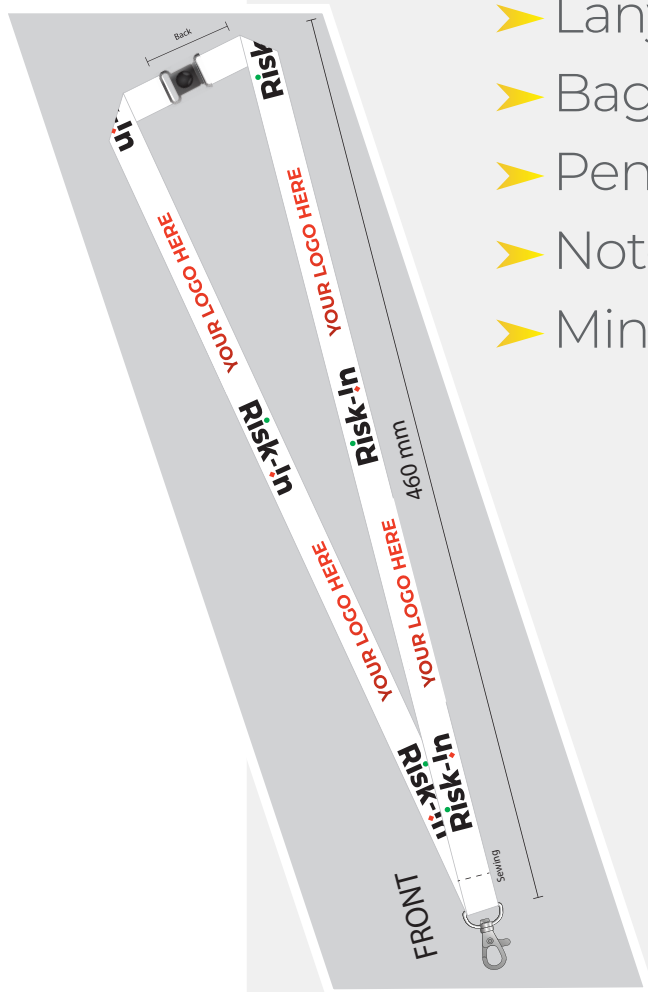
VISIBILITY THROUGH THE EVENT

- Logo sponsor on Conference bag
- «Catch-a-box» microphone
- Branded Wifi network to all participants



VISIBILITY BY OBJECTS

- Lanyards
- Bag inserts
- Pens
- Notebook
- Mini beach-flags



CREATE YOUR OWN EVENT

- Branded welcome coffee
- Branded cocktail Aperero riche
Networking event
- Special Sponsor sessions, booking of
unique room for sponsors



AND MORE ADVANTAGES

- Delegate list
- Free badges for your staff
- Free badges for your invitees
- Promotional code for your invitees
- Prime access to sponsoring options



22 000 CHF

PLATINUM SPONSORS



- Risk-In to communicate **sponsors' contact details** to participants interested sponsor expertise
- **Logo** and acknowledgement in **between session slide**
- **Logo** on **Sponsor wall**
- **Delegate list with** email
- 4 Sponsors **Staff free badges**
- 5 Sponsor's **Invitees free badge**
- - 35 % **promotional code** for sponsor's invitees
- Logo and acknowledgment on **online communication**
- **Stand** with choice of location
- **Newsletter** dedicated communication campaign
- **Speaker session in Risk-In programme**
(approved by the Steering Committee)
- **Bag inserts**
- **Advertising page** in printed programme - Back cover page
- **Logo** on **Conference bag**
- **Social Media** dedicated campaign
- - 40% on **Sponsoring options**
- **Special Sponsor** session (breakfast or lunch)

GOLD SPONSORS

15 000 CHF

- Risk-In to communicate **sponsors' contact details** to participants interested sponsor expertise
- **Logo** and acknowledgement in **between session slide**
- **Logo** on **Sponsor wall**
- **Delegate list with** email
- 3 Sponsors **Staff free badges**
- 2 Sponsor's **Invitees free badge**
- - 25 % **Promotional code** for sponsor's invitees
- Logo and acknowledgment on **online communication**
- **Stand** with choice of location
- **Newsletter** dedicated communication campaign
- **Speaker session in Risk-In programme**
(approved by the Steering Committee)
- **Bag inserts**
- **Advertising page** in printed programme - Inside front cover page
- **Logo** on **Conference bag**
- **Social Media** dedicated campaign
- - 20% on **Sponsoring options**



7 500 CHF

SILVER SPONSORS

- Risk-In to communicate **sponsors' contact details** to participants interested sponsor expertise
- **Logo** and acknowledgement in **between session slide**
- **Logo** on **Sponsor wall**
- **Delegate list without** email
- 2 Sponsors **Staff free badges**
- 1 Sponsor's **Invitees free badge**
- - 25 % **Promotional code** for sponsor's invitees
- Logo and acknowledgement on **online communication**
- **Stand**
- **Newsletter** dedicated communication campaign
- **Speaker session in Risk-In programme**
(approved by the Steering Committee)
- **Bag inserts**
- **Advertising page** in printed programme - Inside page




BRONZE SPONSORS

3 000 CHF

- Risk-In to communicate **sponsors' contact details** to participants interested sponsor expertise
- **Logo** and acknowledgement in **between session slide**
- **Logo** on **Sponsor wall**
- **Delegate list without** email
- 2 Sponsors **Staff free badges**
- 1 Sponsor's **Invitees free badge**
- - 25 % **Promotional code** for sponsor's invitees
- Logo and acknowledgment on **online communication**
- **Stand**



SPONSORING OPTIONS

- 
- Graphic **recording** - *1 session* CHF 500
 - **Cocktail** Aperero riche / Networking **event** CHF 6 500
 - **Branded Wifi** network to all participants CHF 1 500
 - Welcome **coffee** - *1 morning* CHF 1 000
 - **«Catch-a-box»** microphone - *2 days* CHF 2 500
 - **Pens** CHF 1 500
 - **Notebook** CHF 1 000
 - Programme **outside back cover** advertisement CHF 2 000
 - Programme **inside front cover** advertisement CHF 1 500
 - Programme **inside back cover** advertisement CHF 850
 - Programme **inside page** advertisement CHF 500
 - **Lanyards** CHF 1 500
 - **Special Sponsor sessions** Contact us

SPONSORING PACKAGES



	PLATINIUM	GOLD	SILVER	BRONZE
Risk-In to communicate sponsors' contact details to participants interested in sponsor's expertise	X	X	X	X
Logo and acknowledgement in between session slide	X	X	X	X
Logo on Sponsor wall	X	X	X	X
Delegate list	emails	emails	Without emails	Without emails
Sponsors Staff free badges	4	3	2	2
Sponsor's Invitees free badge	5	2	1	1
Promotional code for sponsor's invitees	35%	25%	25%	25%
Logo and acknowledgment on online communication	X	X	X	X
Stand	Choice of location	Choice of location	X	X
Dedicated Newsletter campaign	X	X	X	
Speaker session in Risk-In programme (approved by the Steering Committee)	X	X	X	
Bag inserts	X	X	X	
Advertising page in printed programme	Back cover page	Inside front cover page	Inside page	
Logo on Conference bag	X	X	X	
Social Media dedicated campaign	X	X	X	
Sponsoring options	- 40%	-20%		
Special Sponsor Session	X			
PRICE (VAT excl.)	22 000 CHF	15 000 CHF	7 500 CHF	3 000 CHF

CONTACT

Risk-!n 2022



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