

Risk-!n

Event for Risk Professionals

BREAK THE SILOS TO BETTER MANAGE RISKS!



SECURITY



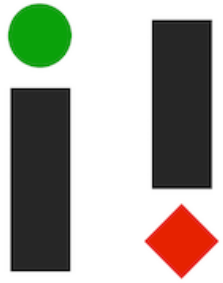
RISK MANAGEMENT



INSURANCE



RESILIENCE



FROM
2018
TO
2019

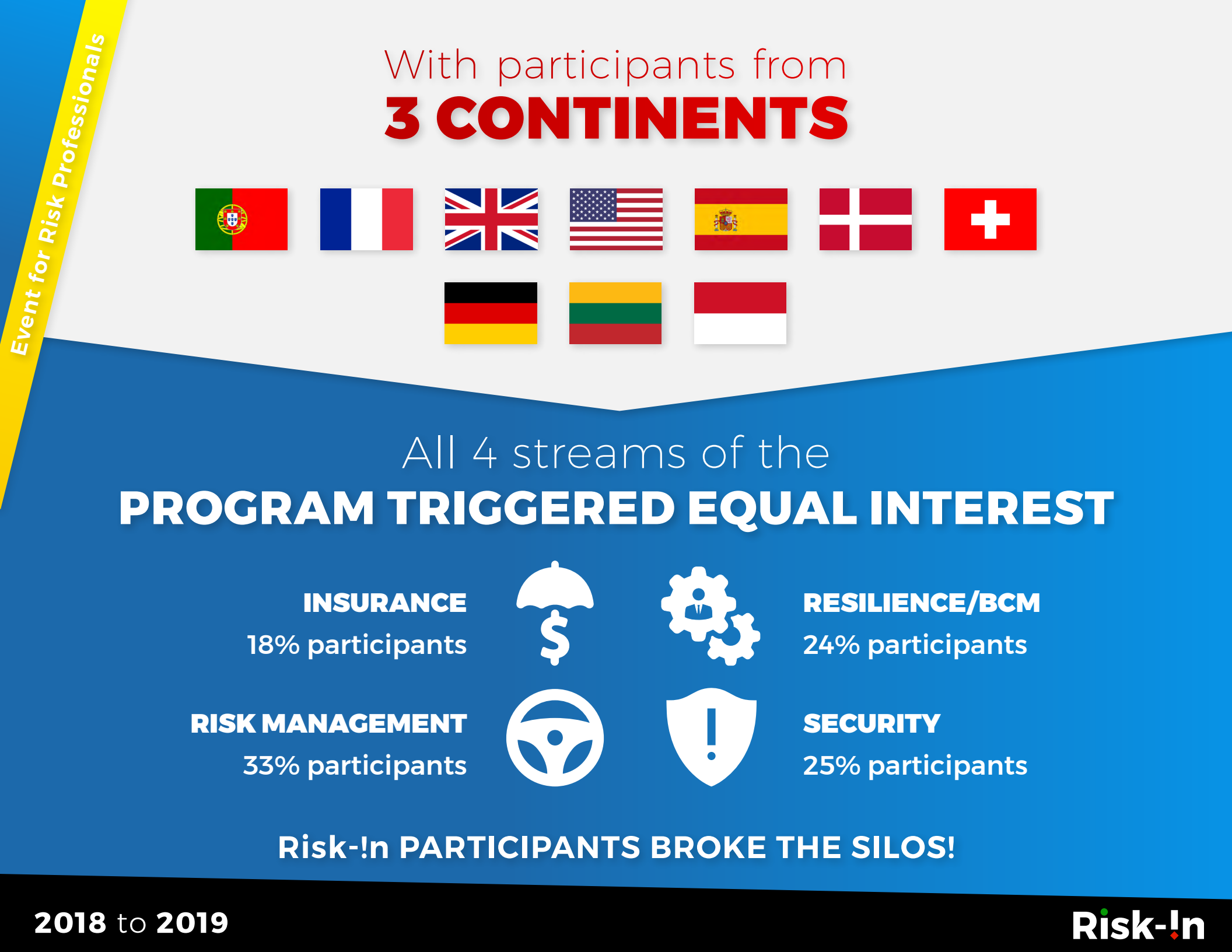
2018 FLASHBACK

a successful first edition

- ✓ Exceeded number of participants
- ✓ International audience incl. USA, Indonesia, UK, Spain...
- ✓ Achieved multidisciplinary programme: ERM, BCM, Insurance, Security
 - ✓ Vast variety of industries represented
 - ✓ High level of seniority & expertise of audience
 - ✓ Recognized interactive format
- ✓ Thousands of views on LinkedIn, Twitter and emailing campaign

98% say they would come back as participants and speakers





LEADING INDUSTRIES

joined the **Risk-!n** community



Lufthansa



Cartier

Givaudan



Landsec



GENEVE
AÉROPORT



Nestlé



NOVARTIS



RiskTalk



syngenta



Vestas



Carlsberg

ebay

ECOBAT
BATTERY TECHNOLOGIES

RICHEMONT

...

PARTICIPANTS EXPRESSED* THEIR HIGH SATISFACTION AND THEIR INTEREST FOR 2019

*53 respondents to the survey

90% liked the conference

98% would come back as
participants/speaker

94% found Risk-!n useful
for their work

98% would recommend
the conference to their
network

>60% found Risk-!n
more interactive than similar
conferences



Event for Risk Professionals



2018 to 2019

Risk-!n

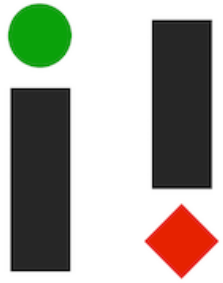


Event for Risk Professionals



2018 to 2019

Risk-!n



Risk-!n 2019
16 & 17 MAY
BASEL
SWITZERLAND

Risk-!n 2019 AMBITION

**Keep on breaking the silos
Increase interactivity
Grow Risk-!n community**

KEY SUCCESS FACTORS BUILD ON 2018 SUCCESS

- Quality of speakers
- Choice of topics
- Seniority and expertise of participants
- Peers networking incl. Risk-!n surprise
- Engaged sponsors & partners
- Friendly and trusted environment
- Prime location and good food because we are French....
- Flawless organisation

WHY JOIN US ?

To be recognized by the Risk-In community as
a key player in your field of expertise

Engage with top industry representatives active in following fields:

Risk Management
Business Continuity Management
Insurance
Security incl. Cyber
Crisis Management

How ?

Interactive sessions
Networking
Risk-In Game to push participants to visit the exhibition area
Friday morning session dedicated to sponsor
Special promotion you can offer to all participants

Risk-!n 2019

DATE

May 16-17

VENUE

Basel,
Switzerland



HYPERION

Hotel Basel



We keep the same **Risk-!n TEAM**



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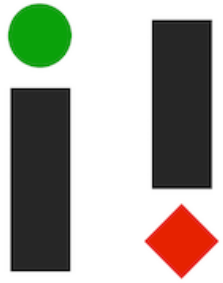
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Event Management - Virginie Morlet

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Do you want to know more about
Risk-!n 2018?

DELEGATES WITH A HIGH LEVEL OF expertise and seniority

- Corporate Risk Manager
- Financial Lines Underwriter
- Risk & Insurance Specialist
- Head Risk Management & Compliance
- Head Group Risk Management
- Head Compliance, Risk Management and Security
- Director Risk Management Supplier Management
- Executive Vice President
- Global Property Loss Prevention Manager
- Head of Safety Risk Management and Performance
- Chief Audit & Risk Executive
- Group Head of Health, Safety and Security
- Head Corporate RM and M&A Advisory
- Head of Corporate Risk Management
- Business Continuity and HSE Manager
- Referentin Konzern Risikomanagement
- Finance and Operations Head
- Head of Global Insurance Solutions
- Business Continuity & Emergency Management, Senior Manager
- Program Development Manager
- BCM & SHE Manager
- Senior Insurance Manager
- Casualty Practice Manager
- Assistant Controller
- Health, Safety & Security Manager
- Group insurance manager
- Chief Risk Officer
- EHS Risk Manager
- Director
- HSE Director
- Risk manager
- Project Leader
- Risk advisory
- Insurance Manager
- Head of quality
- Company Owner
- ...

Participants represented

LEADING COMPANIES IN KEY INDUSTRIES

- Agrochemical
- Luxury watches
- Banking
- Air traffic control
- Airports
- Facility management
- Oil & Gas
- Pharmaceuticals
- Associations
- Electronics
- Transportation
- Pumping
- Ministry of Finance
- Wind energy
- Web services
- Advisory
- Insurance
- Think tanks
- Translation
- Coaching
- Packaging
- Food
- Steel
- Cement
- Security
- University
- NGOs
- Drilling
- Event organisation
- Leasing
- Law
- Intellectual Property
- Home appliances
- Credit management
- Crypto & Blockchain
- Red Cross
- Web retail
- Human rights
- ...


Risk-!n MAILING

11 newsletters sent out to +5.000 contacts


Risk-!n
Events for Risk Professionals!
Risk, Resilience,
Insurance and Security

31 May & 1 June 2018
Radisson Blu Basel - Switzerland

Get to know our speakers!
&
[Register online](#)



Hans Læssøe
Founder
Aktus
&
ex-**Lego**
Head of Risk Management




Didier Ororico
Director Corporate Risk
Management
Tetrapak

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[Andrea Bonime-Blanc](#)
Founder and CEO
GEC Risk Advisory

**Transforming Digital & Disruption Risk to Value
in a Turbulent Time**
[Session on Friday 1 June 2018](#)
A practical talk where Dr. Bonime-Blanc will review several top strategic risks (technology disruption, geopolitics, leadership, culture, reputation) that all types of organization (business, governmental, NGO) are confronting in this time of deep change and geopolitical turbulence, and suggests a framework for building strategic risk resilience and opportunity.

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FILL IN OUR
PARTNER'S
SURVEY
and
be part on the
preparation of the
debate



EY
Building a better
working world

We would like to better understand some of the priorities and
actions companies are taking to fight cyber risks
[Click here to join the EY survey](#)

Debate with industry experts on the survey results
during **EY's Cybersecurity talk**
[Session on Thursday 31st May 2018](#)



Tom Schmidt
Partner EY
Cybersecurity Leader
Switzerland

#Riskin18

ON SOCIAL MEDIA

DURING THE EVENT

88
POSTS

13,767
REACH

49,870
IMPRESSIONS

Most popular message



Related key words

unicorn technology
risks
security bcm value
risk manager cybersecurity human
resilience
strategic digital ethics
reputation risk
culture



Participants active on **SOCIAL MEDIA** **DURING THE EVENT**



#Riskin18 ON SOCIAL MEDIA after the event



Most popular post



3,312 views



46 people from Novartis viewed your post

Syngenta	43
Roche	18
UBS	18
Givaudan	17
Network Rail	15
LafargeHolcim	12
ArcelorMittal	12
Nestlé	12



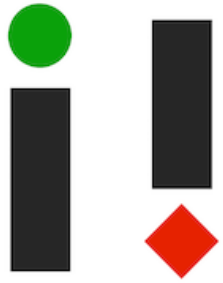
187 people who have the title Risk Management Specialist viewed your post

CEO / Executive Director	115
Salesperson	95
Project Manager	78
Safety Specialist	70
Consultant	65
Operations Specialist	60
Business / Corporate Strategist	60



154 people viewed your post from Paris Area, France

Basel Area, Switzerland	133
Zürich Area, Switzerland	127
London, United Kingdom	86
Lausanne Area, Switzerland	61
Geneva Area, Switzerland	40
Greater New York City Area	30
Bern Area, Switzerland	26
Washington D.C. Metro Area	18



Let's discuss your needs for
Risk-!n 2019