

Risk-!n 2025



Sponsorship Packages

**Bridge the silos
to better manage risks!**

Risk-!n

Events For Risk Professionals

#riskin25

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WELCOME INTRODUCTION



2025 is the year where Risk-In will deliver even more targeted sessions on your subject of interests: Cyber, Security & Travel Insurance & Captives, Resilience, People & ESG, Integrated Risk Management and of course, Artificial Intelligence for Public & Private sectors.

In today's complex business landscape, the role of risk managers is critical, as they increasingly integrate with all facets of organizational strategy. Risk-In is a dynamic, multidisciplinary conference that brings together key sectors: Enterprise Risk Management, Cybersecurity, Insurance, Captive Management, Risk Engineering, Business Continuity, Resilience, and Disaster Recovery. In addition, the 2025 edition will cover emerging topics such as Artificial Intelligence, ESG, Security (including Cyber, Geopolitics, Travel, People, and Assets), Process Implementation & Improvement, Regulatory Constraints, ISO Norms, and Governance.

Our interactive conference format—featuring world cafés, workshops, round tables, and de-

bates—facilitates meaningful engagement between sponsors and decision-makers. These formats provide a unique opportunity for sponsors to showcase their expertise and position themselves as essential partners in addressing key challenges.

We've tailored our sponsorship packages to ensure direct engagement with delegates, helping them recognize your solutions as integral to their success. Antoine and I would be delighted to discuss your communication goals for Risk-In 2025 and explore how we can maximize your impact at the conference.

May the Risk be with you!



Stéphane Martin
Risk-In Co-Founder



Dr. Antoine Lacombe
Risk-In Co-Founder

GENERAL INFORMATION

Risk-!n 2025

Enough of virtual events?

In 2025 we offer you this unique opportunity to gather together again and exchange on experience and best practices with peers from all around Europe.

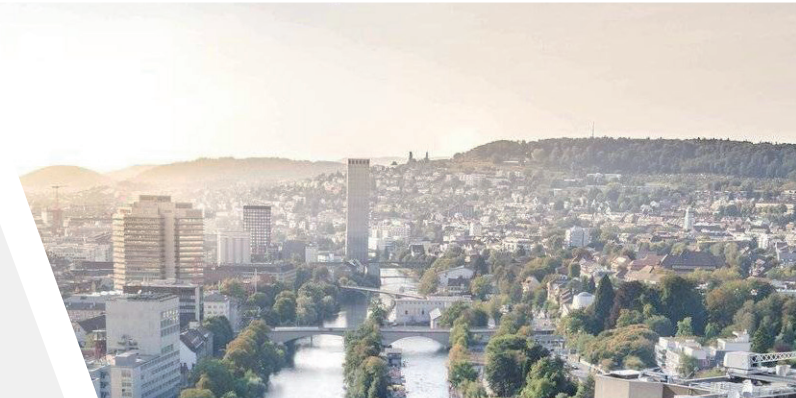
When?

12 & 13 May 2025

Where?

Zurich Marriott Hotel

Neumühlequai 42, 8006 Zürich, Switzerland





WHY BECOME A SPONSOR ?

Risk-In event has an increasing interest from leading European organizations.

TARGET NUMBER OF PARTICIPANTS

+300 

Executive and Senior managers...

Participant bring expertise from all four domains*:

-  Enterprise Risk Management : 60%
-  Security : 35%
-  Insurance & Captives : 35%
-  Resilience : 45%
-  C-suite level : 10%

*Total exceeding 100% as attendees to Risk-In may be in charge of one or more processes listed.

VISIBILITY THROUGH THE MARKETING CAMPAIGN

- Programme advertisement
- Online presence
- Social Media dedicated campaign

Bluesky: Risk-in conference

LinkedIn: Risk-in conference page : 2.200 followers

LinkedIn Stéphane Martin: 10.500 connections

- Newsletter reaching more than 13.000 professionals



VISIBILITY THROUGH THE EVENT

- Stand
- Session with speaker & moderator
- Logo in between session slide
- Logo on Sponsor wall
- Business lounge for quiet discussions

See options list page 17



VISIBILITY THROUGH THE EVENT

➤ Graphic recording
Options, see page 17

★ Sponsors' choice ★



VISIBILITY THROUGH THE EVENT

- Logo sponsor on Conference bag (*Platinum & Gold sponsor level*)
- «Catch-a-box» microphone (*Option*)
- Branded Wifi network to all participants (*Option*)
- Risk-In event App available to all participants & sponsors



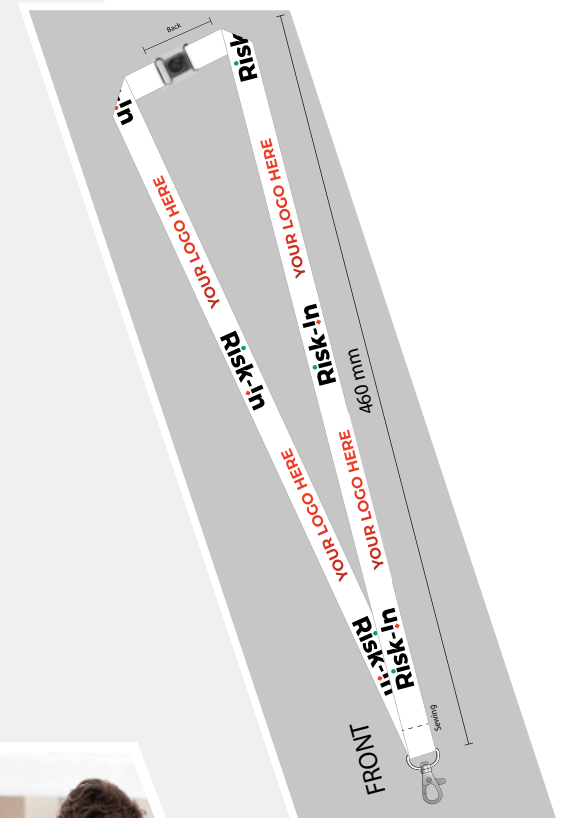
See options list page 17



VISIBILITY BY OBJECTS

- Lanyards (*Option*) ★ Sponsors' choice ★
- Bag inserts (*Included in all sponsorship packages*)
- Pens (*Option*)
- Notebook (*Option*)
- Mini beach-flags (*Included in option for branded cocktail or welcome coffee*)

See options list page 17



CREATE YOUR OWN EVENT

- Branded welcome coffee
(Incl. mini beach flags)
- Branded cocktail Aperero riche
Networking event
(Incl. mini beach flags) ★ Sponsors' choice ★
- Tailored lunch Sponsor sessions,
- Business meeting rooms,
See options list page 17



AND MORE ADVANTAGES

- Delegate list with emails for **Platinum** and **Gold** levels
- Delegate list without emails for **Silver** and **Bronze** levels
- Free badges for your staff, number depends on sponsorship package
- Free badges for your invitees, number depends on sponsorship package
- Promotional code for your invitees -25%
- Prime access to sponsoring options, **Platinum -40%**, **Gold -20%**

See options list page 17



24 399 CHF

PLATINUM SPONSORS



- Risk-In to communicate **sponsors' contact details** to participants interested sponsor expertise
- **Logo** and acknowledgement in **between session slide**
- **Logo** on **Sponsor wall**
- **Delegate list with** email
- 6 Sponsors **Staff free badges**
- 8 Sponsor's **Invitees free badge**
- - 35 % **promotional code** for sponsor's invitees
- Logo and acknowledgment on **online communication**
- **Stand** with prime choice of location
- **Newsletter** dedicated communication campaign
- **Speaker session in Risk-In programme** (approved by the Steering Committee)
- **Bag inserts**
- **Advertising page** in printed programme - Back cover page
- **Logo** on **Conference bag**
- **Social Media** dedicated campaign, incl. a video post on Risk-In website,
- 40% on **Sponsorship options**
- **Special Sponsor** session
- Sponsor and team presence on **Risk-In event App**

GOLD SPONSORS

16 699 CHF

- Risk-In to communicate **sponsors' contact details** to participants interested sponsor expertise
- **Logo** and acknowledgement in **between session slide**
- **Logo** on **Sponsor wall**
- **Delegate list with** email
- 3 Sponsors **Staff free badges**
- 4 Sponsor's **Invitees free badge**
- - 25 % **Promotional code** for sponsor's invitees
- Logo and acknowledgment on **online communication**
- **Stand** with choice of location (*After Platinum choice*)
- **Newsletter** dedicated communication campaign
- **Speaker session in Risk-In programme** (approved by the Steering Committee)
- **Bag inserts**
- **Advertising page** in printed programme - Inside front cover page
- **Logo** on **Conference bag**
- **Social Media** dedicated campaign
- - 20% on **Sponsorship options**
- Sponsor and team presence **on Risk-In event App**



8 349 CHF

SILVER SPONSORS



- Risk-In to communicate **sponsors' contact details** to participants interested sponsor expertise
- **Logo** and acknowledgement in **between session slide**
- **Logo** on **Sponsor wall**
- **Delegate list without** emails
- 2 Sponsors **Staff free badges**
- 2 Sponsor's **Invitees free badge**
- - 25 % **Promotional code** for sponsor's invitees
- Logo and acknowledgment on **online communication**
- **Stand** (*First come first serve for choice of location*)
- **Newsletter** dedicated communication campaign
- **Speaker session in Risk-In programme**
(approved by the Steering Committee)
- **Bag inserts**
- **Advertising page** in printed programme - Inside page
- Sponsor and team presence on **Risk-In event App**

BRONZE SPONSORS

- Risk-In to communicate **sponsors' contact details** to participants interested sponsor expertise
- **Logo** and acknowledgement in **between session slide**
- **Logo** on **Sponsor wall**
- **Delegate list without** emails
- 2 Sponsors **Staff free badges**
- 2 Sponsor's **Invitees free badge**
- - 25 % **Promotional code** for sponsor's invitees
- Logo and acknowledgment on **online communication**
- **Stand** (*First come first serve for choice of location*)
- Sponsor and team presence on **Risk-In event App**



BRANDED SPONSORING OPTIONS



	CHF
1. Graphic recording - 1 session incl. sponsor logo on drawing	500
2. Cocktail Aperero riche / Networking event	6 500
3. Branded Wifi network to all participants	950
4. Welcome coffee <i>1 morning (croissant + 6 mini beachflags + authorization for sponsor brochures on buffet)</i>	2 400
5. «Catch-a-box» microphone - 2 days	2 500
6. Pens (300 ex.)	1 500
7. Notebook (300 ex.)	1 800
8. Lanyards (300 ex.)	1 500
9. TV Set at stand - 2 days	900
10. Special Sponsor sessions	Contact us
11. Branded photobooth during aperero on first evening	1 900

Any special arrangements as room rentals, group restaurant reservation or additional options will be charged on real costs plus a 20% processing fee.

*The above listed options are the classic ones, we are open to any crazy ideas you may have :
test us!*

SPONSORSHIP PACKAGES



	PLATINIUM	GOLD	SILVER	BRONZE
Risk-In to communicate sponsors' contact details to participants interested in sponsor's expertise	X	X	X	X
Logo and acknowledgement in between session slide	X	X	X	X
Logo on Sponsor wall	X	X	X	X
Delegate list	emails	emails	Without emails	Without emails
Sponsors Staff free badges	6	3	2	2
Sponsor's Invitees free badge	8	4	2	2
Promotional code for sponsor's invitees	35%	25%	25%	25%
Logo and acknowledgment on online communication	X	X	X	X
Risk-In event App presence	X	X	X	X
Stand	Choice of location	Choice of location	X	X
Dedicated Newsletter campaign	X	X	X	
Speaker session in Risk-In programme (approved by the Steering Committee)	X	X	X	
Bag inserts	X	X	X	
Advertising page in printed programme	Back cover page	Inside front cover page	Inside page	
Logo on Conference bag	X	X		
Social Media dedicated campaign	X	X		
Sponsorship options	- 40%	-20%		
Plenary Session Day 2 start of the day	X			
PRICES (excl. VAT)	24 399 CHF	16 699 CHF	8 349 CHF	3 949 CHF

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Risk-!n 2025



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