

Risk-In

7th edition
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Fraud Risk, creative solutions to maximize awareness

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The Compliance Geeks

- What we have in common:
 - Practicing and teaching compliance
 - Attending and speaking at conferences
 - Watching Netflix

A TV show about compliance...

- Which TV show/movie would you say showcases your work/profession ?



- Unintended consequences
- “Every day, the world gets a little more complicated and being a good [company]/[employee]... gets a littler harder”

Training vs. Entertainment



Fraud Risk Awareness messaging

Audience:

C-level executives and entrepreneurs

Fraud type:

Misrepresentation of the business (to investors, regulators, customers, patients...)

Message:



Fraud Risk Awareness messaging

Audience:

Middle managers

Fraud type:

Occupational fraud by employees

Message:



Fraud Risk Awareness messaging

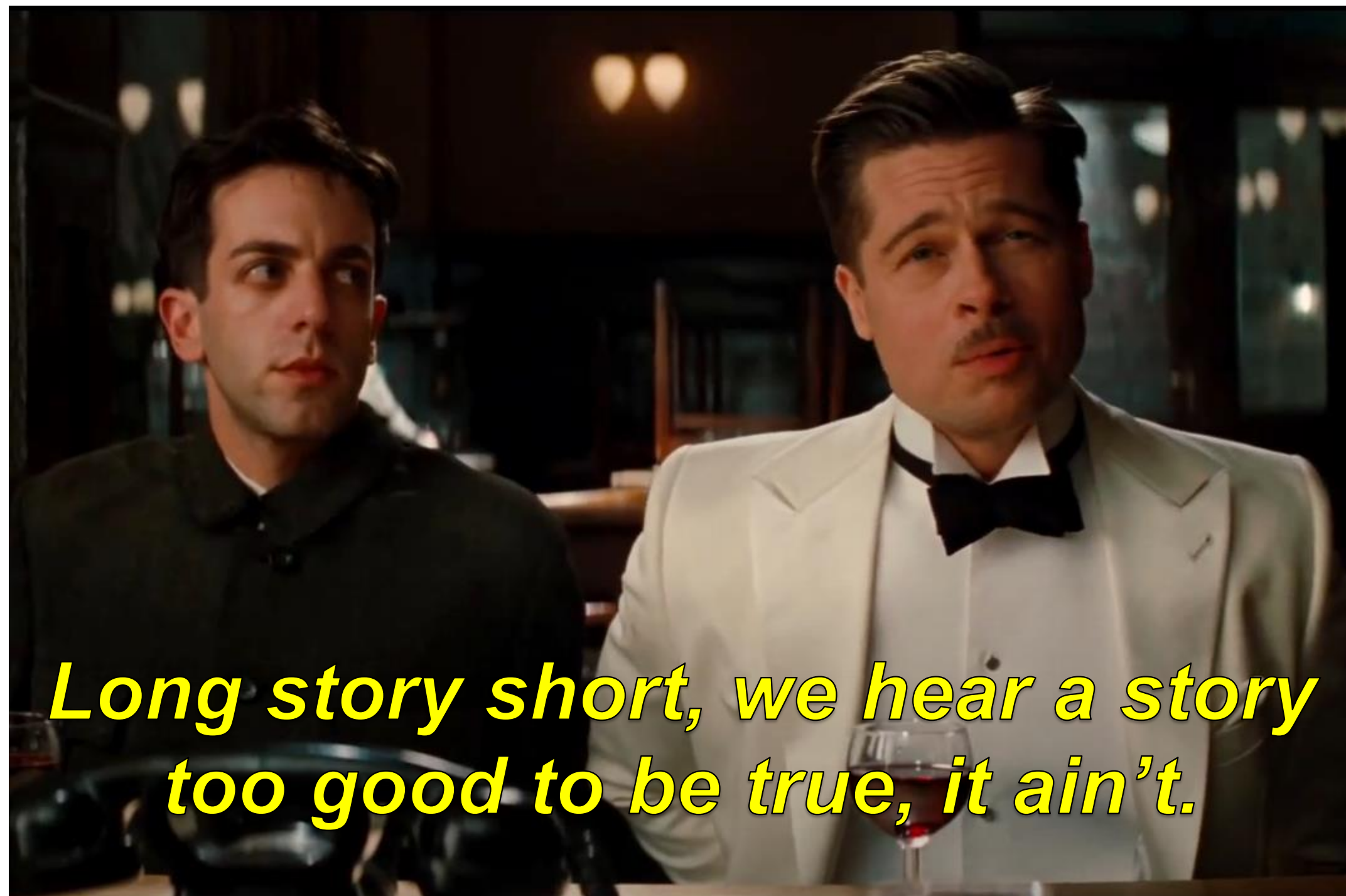
Audience:

All employees

Fraud type:

External fraud by criminal organizations

Message:



From serious games...



... to serious entertainment



Bingifying trainings

Topics	Show	Platform
Corruption cases	FIFA Uncovered	Netflix
	Dirty Money (episode on 1MDB)	Netflix
	Operation Varsity Blues	Netflix
	Pain Killers and Pain Hustlers	Netflix
	Dopesick	Disney +
Major corporate failures	Big Vape – the Rise and Fall of Juul	Netflix
	Dolorean	Netflix
	Downfall – the Boeing case	Netflix
	WeCrashed	Apple TV
Pump and dump schemes	The Wolf of Wallstreet	
	Eat the Rich – The Gamestop Saga	Netflix
Money Laundering	The Laundromat	Netflix
	Dirty Money (episode on HSBC)	Netflix
Inter-personal scams	The Masked scammer	Netflix
	The Tinder Swindler	Netflix
	Inventing Anna	Netflix
	Con Mum	Netflix
	Bad Surgeon	Netflix

Topics	Show	Platform
Corporate frauds by executives	Madoff the Monster of Wall street	Netflix
	The Drop Out	Disney +
	Fugitive, the curious case of Carlos Ghosn	Netflix
	Wanted: the escape of Carlos Ghosn	Apple TV
Defective internal controls	How to fix a drug scandal	Netflix
Cyber-security failures	Ashley Madison	Netflix
	The Great Hack	Netflix
Predatory behavior against vulnerable populations	Athlete A	Netflix
	Scouts Honor	Netflix
Accounting fraud	Skandal, the Fall of Wirecard	Netflix
	Dirty Money (Enron episode)	Netflix
	The Smartest Guys in the Room	

25 lessons from watching Netflix

Check out our lessons learned posts on LinkedIn:

- <https://tinyurl.com/5lessons-Madoff>
- <https://tinyurl.com/5lessons-AthleteA>
- <https://tinyurl.com/5lessons-BigVape>
- <https://tinyurl.com/5lessons-AshleyMadison>
- <https://tinyurl.com/5lessons-BadSurgeon>

... also accessible on: <https://rock-ini.com/insights/>



Thank you !



Maximilien Roche
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I accompany companies in the audit,
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